Networking





This week...

Fiona asks Chris to attend an event in order to do some networking for their company. Chris is finding out what he needs to do while he is there.

Lesson Objectives...

- Networking
- > Attending formal events

Business English Conversation

Basic Class

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Warm Up – Topic Question





What kind of networking have you done before?

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Communications 2

Picture Description

Where are they, and what are they doing?





What are they talking about?



*Create a short story using the following format

- 1. Who
- 2. Where
- 3. When
- 4. What's happening?

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Communications 3





*Create simple sentences using the vocabulary

- 1. event
- 2. attend

4. future

3. likeable

I'd like you to **attend** an **event** next week on behalf of the company.



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- 1. I'd like you to attend and speak to people.
- 2. I've never done any charity work before.
- 3. Please try and look as smart as possible.
- 4. It sounds a bit challenging, but I'll do my best.

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Words

Phrases

Fiona	There's a big charity event on Friday night. I'd like you to attend and do some networking there.			
Chris	That sounds very important. I've never done any networking before. What should I do?			
Fiona	When you are networking you need to be likeable and show people that you can offer them something of value now or in the future.			
Chris	I understand. Is there anyone in particular you want me to talk to?			
Fiona	There will be two executives from ABC Investments there that I want you to talk to. Please try and get their contact details.			
Chris	It sounds a bit challenging, but I will do my best.			
Fiona	Try to relax and have a good time. I believe in you!			
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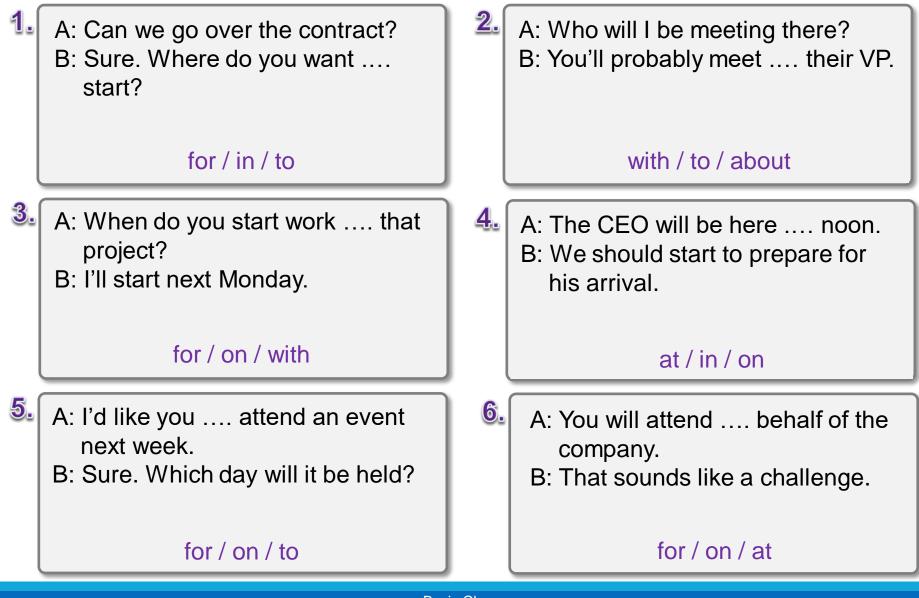


- 1. I'd like you to attend and
- 2. I've never done before.
- 3. Please try and
- 4. It sounds a bit challenging, but

Responses - Prepositions

*please select the most appropriate **ZEnglish** response for each item below:





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Role Play – Networking



Student A wants Student B to attend a formal event to network with important and influential business people. Student B asks Student A about how to network effectively.



Student A: There's a Event that I'd like you to do some networking at. Student B: Sure. I've never done any networking before. What should I do? * Continue the conversation using the Key Phrases and What to do from below.

Key Phrases

- Be sure to
- Make sure you speak to
- Don't forget to
- Try make a good impression.
- What should I wear?
- Is there anyone in particular I need to talk to?
- I will do my best.
- Other

Event

- charity event
- gala
- product launch
- award show
- formal dinner
- other

What to do

- introduce yourself
- be likeable
- be polite
- mingle
- talk to the ABC execs
- mention our company
- exchange business cards

• other

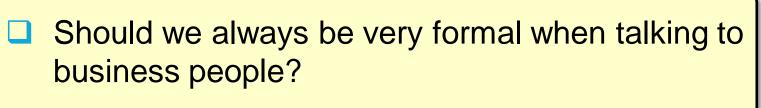
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Communications 9







Have you ever represented your company at a social event?

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attend	-	You will attend on our behalf.
event	-	lt's an important industry <mark>event</mark> .
future	-	It's good for the future of our company.
impression	-	A good first impression is very important.
likeable	-	She's a very <mark>likeable</mark> boss.
mingle	-	Make sure you mingle at the party.
network	-	It will be a good chance for you to network.