# Outsourcing





## This week...

Akio tells Jack that the company might outsource some of its jobs soon. Jack wants to know more about outsourcing.

# Lesson Objectives...

- Discussing outsourcing
- Managing work flow

### **Business English Conversation**

**Basic Class** 

# Warm Up - Topic Question





Does your company outsource any tasks or systems?

# **Picture Description**



Why are they looking at that globe?



What decisions are they making?



- \*Create a short story using the following format
  - 1. Who
  - 2. Where
  - 3. When
  - 4. What's happening?

## Words



\*Create simple sentences using the vocabulary

- 1. cost
- 2. outsource
- 3. control
- 4. points

Could you explain a bit more about those points?



#### **Phrases**



- 1. Did you hear that we might be cutting jobs?
- 2. Well, it means that we can save a lot of money.
- 3. It's usually cheaper to buy parts from overseas.
- 4. Let's hope the office is still open!





- Words
- **Phrases**

Akio Did you hear that the company's going to be outsourcing some jobs?	
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Jack No, I didn't. What does that mean, though?

Well, it means that some processes and jobs will now be done by other **Akio** companies.

Why would we do that? Doesn't that cost money? Jack

Akio It's usually cheaper to outsource than pay salaried employees.

Jack Why don't all companies save money and outsource everything, then?

Because they have less control over the quality of the work and won't be able to directly manage the staff responsible for doing it.

So it has good points and bad points, then. Jack

**Akio** Exactly! Let's hope it works out for the best.

Akio

# **Sentence Building**



- 1. Did you hear .....?
- 2. Well, it means that .....
- 3. It's usually cheaper to .....
- 4. Let's hope ......

# **Responses - Prepositions**

\*please select the most appropriate **ZEnglish** response for each item below:



A: What do you think of the new plan?

B: We should have a meeting .... discuss it.

at / of / to



A: How will this affect our production system?

B: The products will now be produced .... another factory.

in / on / at

A: Will that company be able to handle .... such a big project?

B: Sure, they're experts!

on / with / no preposition



A: Are you free to talk about the outsourcing plan?

B: I'd be happy to discuss it .... you.

to / with / for



A: Where is the meeting being held?

B: It will be .... the sixth floor.

for / on / in



A: Will this affect the delivery schedule?

B: I'm confident the products will be delivered .... time.

in / on / at

### Role Play - Outsourcing



Student A informs Student B that the company they both work for will be outsourcing a major task. Student B considers the details and likely effects.



Student A: Have you heard, the company is going to outsource Task? Student B: No, I haven't.

\* Continue the conversation using the <a href="Key Phrases">Key Phrases</a> and <a href="Tasks">Tasks</a> from below.

#### **Key Phrases**

- They're outsourcing it because ....
- Well, it means that ....
- Let's hope ....
- How will it affect us?
- Where will it be outsourced to?
- Do you think this will affect the quality?
- Other

#### Tasks to be Outsourced

- production
- customer service
- quality-control
- IT services
- · social media marketing
- other

## Discussion



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- Would you rather buy products made in Japan, or less expensive ones made abroad?
- Do Japanese companies often outsource work to foreign companies?

#### **Word Index**



cheaper - They're cheaper if you buy a pack of six.

control - The quality will be out of our control.

cost - I was surprised how little it cost!

hope - Let's hope you have a good lawyer.

outsource - We outsource our social media marketing.

points - She has good points and bad points.

responsible - You will be responsible for communication.